

## NEW JERSEY

Shah of Colliers International represents the tenant

## Weiss Realty announces new retail lease with Frappe Joe's Coffee at The Shoppes at Colonial Village, Edison

EDISON, NJ — Jaime Weiss, managing member of Colonial Village Associates, LLC and president of Weiss Realty, the center's leasing and managing agency, announced that Frappe Joe's Coffee has signed a long-term lease for 1,200 s/f at Colonial Village Shopping Center located at Rte. 27 and Parsonage Rd. in Edison. Frappe Joe's, who is replacing Star-



Jaime Weiss



Colonial Village Shopping Center

bucks Coffee who relocated to a drive-thru on Rte. 27, has entered into a long-term lease and plans to open this summer. Suketu Shah of Colliers International represented the tenant and Matthew Weiss represented the landlord, Colonial Village Associates, LLC in this transaction.

"We are extremely delighted to welcome Frappe Joe's Coffee to our tenant rooster that includes a variety of shops and other fine restaurants including world famous and Zagat rated Loucas Italian Seafood, Brooklyn Boys Pizza & Deli, Meemah, the best local neigh-

borhood chinese food around, and Edo Sushi" commented Jaime Weiss, managing member of Colonial Village Associates. Frappe Joe's Coffee fare includes freshly made baked goods, hummus, and salads in addition to locally roasted coffee and beverages. "This lease will guarantee they will be able to serve Colonial Village tenants and visitors alike and the surrounding community for many years" said Weiss.

"Frappe Joe's is owner operated and community minded and was seeking a space that was centrally located in a highly populated town. The Shoppes at Colonial Village offer an ideal location for retail and professional office tenants" said Matthew Weiss.

Weiss Realty Co., Inc. is a diversified real estate services and investment organization headquartered in Moonachie. The company operates throughout the New York/New Jersey metropolitan region and in select markets across the country.

Since its establishment in 1981, Weiss Realty Co. has earned a sterling reputation for expertise, integrity and leadership in providing comprehensive and sophisticated real estate services in the areas of office, industrial and retail leasing and sales, investment, development, consulting and property management.

Weiss Realty is the managing agent and exclusive broker for the 70,000 s/f retail and professional office park situated at the signalized corner of Parsonage Rd., Rte. 27 and Lincoln Highway. ■

### Rose Commercial Real Estate organizes 11,000 s/f office lease

MOORESTOWN, NJ — Brett Davidoff, vice president with Rose Commercial Real Estate, represented Signature Marketing in lease negotiations for its new headquarters in Moorestown. As a result of tremendous growth, the company needed to expand and the 11,000 s/f office at 312 W. Rte. 38 is double the size of the firm's previous location in Cherry Hill. Other key decision making factors included the convenient location for both clients and staff as well as access to a great number of local amenities. ■



Rte 27/Lincoln Hwy., Parsonage Rd., Edison, NJ

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On-site shopping center with top restaurants, retail stores, and parking for 400 cars.

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For further information call:

**Jaime Weiss or Matthew Weiss at 201.814.1800**

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